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From the Orlando Business Journal: <https://www.bizjournals.com/orlando/news/2017/12/11/2017-40-under-40-meet-this-roll-up-your-sleeves.html>

2017 40 Under 40: Meet this 'roll-up-your-sleeves' type of local bank leader

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Just two years into her tenure, Jessica Ludvigsen already is being credited with reshaping Maitland-based Axiom Bank into a bank of the future.

Those who work with 39-year-old Ludvigsen describe her as a “roll-up-your-sleeves” type of leader. As senior vice president of the bank’s retail branch network, she’s responsible for training and development, sales, customer experience, regulatory compliance, performance management, profitability and community development. She also serves as the community reinvestment act officer.

Under her leadership, Axiom Bank opened four new branches in the last year and has a fifth on the way.

Ludvigsen was chosen as an *Orlando Business Journal* 2017 40 Under 40 honoree. Learn more about her here:

What keeps me at this job: Driving the bank to new opportunities, new accomplishments and developing teams on their career paths

What would drive me away from this job: Stagnation

Hot topic in my industry: The regulatory environment and all that it entails

Why community service/involvement is important to me: We’ve all experienced times in our life where we just needed a helping hand or second chance. It’s important to give back to our neighbors in our communities who are going through that rough patch.

A little-known fact about me: I’ve run 12 half-marathons

My tattoo: My sister, who passed away in 2014. And I have a matching tattoo of a heart with the word “Sisters.”

Movies I could watch over and over: “Couples Retreat” and “The Holiday”

Beverage I enjoy most with dinner: Red wine

Where you can find me on social media: Facebook

Hashtag that best describes me: #newmom



JIM CARCHIDI

Jessica Ludvigsen, senior vice president of retail banking at Maitland-based Axiom Bank NA

Anjali Fluker
Associate Managing Editor
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