



## **NEWS RELEASE**

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### **AXIOM'S NEW WEBSITE MAKES BANKING SIMPLER, EASIER AND MORE CONVENIENT** *Interactive Design Features Intuitive Navigation, Enhanced Functionality*

**ORLANDO, Fla. (April 20, 2017)** – Axiom Bank has unveiled a redesigned website, ([www.AxiomBanking.com](http://www.AxiomBanking.com)) delivering a more comprehensive, customized banking experience. The highly visual, interactive design – optimized for performance on smartphones and tablets – complements Axiom's mission to make the banking process simpler, easier and more convenient.

Axiom Bank's value-packed products and services are now more prominently displayed, with information to the bank's expanding suite of personal, small business and commercial solutions. Users can easily access and manage accounts, get geo-targeted search results, and read blog entries about product updates, industry news and money tips.

Additionally, several existing features – such as branch locator, rate sheets and financial education – have been enhanced for better functionality. The site, which features three font sizes and can be viewed in Spanish, also links to Axiom Bank's social media accounts.

"It's a fresh new look that really builds on our brand and puts the customer first," said Dan Davis, president and CEO of Axiom Bank. "The new site, compatible across multiple browsers and mobile devices, acknowledges the growing need to access accounts and search for information on the go. This is just one of the ways we're redefining the banking relationship."

As Axiom Bank continues to expand its footprint across Central and North Florida – with plans to open four more branches this year – the bank is equally committed to making strides in its digital offerings. In July, the AxiomGo mobile app for the new checkless checking account will debut in the App Store and on Google Play, leveraging the latest in banking technology to further advance cross-platform integration.

#### **About Axiom Bank**

*Axiom Bank, headquartered in Central Florida, is a federally chartered community bank that serves the financial needs of its customers through a wide range of financial products. Axiom Bank provides retail banking services, including checking, deposit, and money market accounts, through 20 branch locations, 19 of which are inside select Walmart Supercenters®. Axiom Bank also specializes in commercial loans for both real estate and business purposes, as well as treasury management and other merchant services. In addition to those services, Axiom Bank sponsors prepaid debit card programs offered by third party program managers. As part of our commitment to exceed our customers' expectations and deliver superior financial solutions, Axiom Bank is constantly working to expand the services and products we provide to the communities we serve. Visit our website at <http://www.axiombanking.com>. Member FDIC. Equal Housing Lender.*

800-584-0015

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